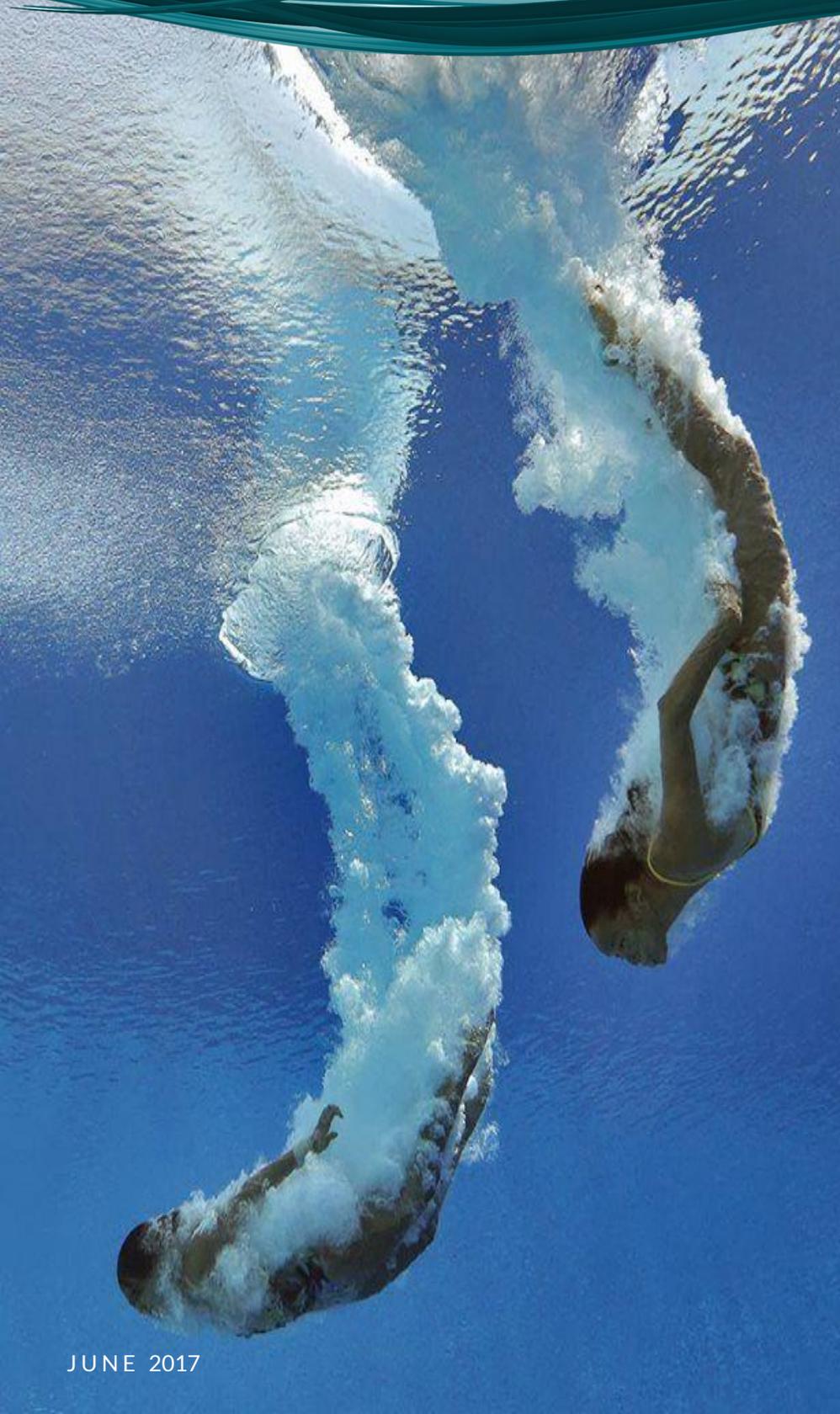




REACH

NEWSLETTER



Taking the Plunge

FOCUS ON EXCELLENCE
THROUGH PROFESSIONAL
CONTRIBUTIONS

Leadership Call

ATs STEP FORWARD AT
DISTRICT LEVEL

Taking Care of AT Business

INSIGHT & INTRODUCTION TO
FUNDED PROGRAMS OF CARE

JUNE 2017

SUMMER ISSUE

Table of contents

The Districts | Our Professional “Hoods”

5

CKO Council Elections

10

CATA Recognition of Excellence For
Ontarian ATs

14

Programs of Care

18

AT 911 Peer Support System

21

AGM 2017 Town Hall Q&A

22





Editor's Note

MAKING A SPLASH

It's summer time. Finally. It was great being able to welcome CATA and chapter leaders from across the country to Ontario for the conference at Niagara Falls.

This issue of REACH would have been out in May following an April OATA annual meeting and conference, but with news of the Niagara Falls plan, OATA merged its meeting and Town Hall with the CATA conference.

This issue of REACH will focus on EXCELLENCE as captured in the news of the CATA and OATA awards and recognition; on LEADERSHIP as we salute the new OATA Board members, the ATs running for CKO Council and the OATA District Leaders; ACUMEN as we organize workshops under the "Taking Care of Business" banner to help new grads entering practice with business basics, seasoned clinic owners and R.Kin ATs exploring access to funded programs and recently CKO registered ATs learning about opportunities open to regulated health professionals.

This summer issue of REACH is dedicated to Athletic Therapists taking the plunge by immersing themselves in the profession through District engagement, workshops and additional practice growth from things such as the new concussion e-learning module.

The OATA invested in new pop-up banners, a 10 x 10 display unit and brochures that can be borrowed by Districts, clinics and members interested in representing the profession at conferences, events and speaking opportunities – make a splash!!

Again, the hope is you can find some time to read up on the Association's efforts to advance the profession and to increase member opportunities.

Any questions send an email to ootamembership@gmail.com.

Have a super summer.

Chair's Message



Gus Kandilas | New Chair

TLC: Transparency, Learning & Communications

It is an honour to be serving you as the Chair of the OATA. I have watched others take on this position – ATs such as Frances Flint, Stef Moser, Sarah Rabinovitch and Nancy Harvey – who have done a very good job of ensuring well-run Board meetings and that Directors met performance goals set by their annual mandates. It is a test of one's leadership skills to take the "chair" and serve as the Master Facilitator. I think that sums up the essence of the role – facilitator.

I strongly believe that the key to helping make things happen is trust and that trust requires transparency. I have been around long enough in the AT profession to know that relationships are important and that they too are forged in trust. The OATA has been communicating about the path to regulation, the phases, the issues, the rationale and yet there are some who have no trust in the process. It's important we lead with transparency to foster and build trust and understanding. For those whose trust we have earned, thank you for helping us get to this point.

“ We lead with transparency to foster the next generation of OATA leadership. ”

You can expect transparency from this Board and you will be seeing additional communication from the Board directly and from the Districts. The Districts were established last year. The new structure is in its organizational infancy. We are setting in place some communication training and support to help the District Co-Leaders engage the membership in social media, events and activities. Remember, the Co-Leaders are all volunteers. Many of those involved in the Districts are also Millennials -- new leaders -- advancing in the Association. We applaud and support their enthusiasm and efforts to serve the profession while building their own practices. We are thinking of returning to the automated voicemail calls, used during the grandparenting period, as a more direct communication tool. The calls may include messages from some of the profession's thought leaders letting you know of progress underway and actions taken that have excited them. We think it might be helpful to hear from others rather than just Board members.



We are all learning together as we embark on the change or the paradigm shift to a regulated health profession. There is no doubt it will be a culture shift. As mentioned, we are working on mentoring the next generation of OATA leadership. If you are interested in learning more about not just the issues, but also about board governance, marketing and branding, issues management and the business of healthcare, now would be a good time to step forward. The succession planning has begun. More than half of the new Board is comprised of Millennials. The three stalwarts – Drew Laskoski, Frances Flint and myself will try and offer some experience and continuity as we are pleased to watch strong ATs such as Nancy Harvey, Kristin Hodgen, Clare Richard and Jill Stockton step up. As mentioned earlier, there are many more next generation leaders at work at the District level too.

This is a sign of a healthy organization. It is important to share the lessons learned and the knowledge acquired as we move forward on regulation.

There is much to learn about “Taking Care of AT Business” such as benefiting from billing as an RHPA College registrant and how Programs of Care reach far beyond the WSIB and are an evidence-based matrix for comparing the rehab professions across government-funded programs. This data is also used by third-party insurers. Data rules in any evidence-based practice and profession. Thus we need much more AT data to prove the efficacy and competency of the profession. To this end, in October we will again be offering workshops on the well-funded programs for the Ministry of Health falls prevention, department of defence programs for mTBI, WSIB and other opportunities available to those registered with the CKO.

We will also be running workshops on incorporation, taxation issues, impact of new legislations affecting all health care professionals related to prevention and reporting of sexual abuse and misconduct. A workshop with hands-on testing of practice management software platforms should be of value to the majority of ATs. We will be issuing a member survey to gain your input on other learning and professional development you'd like to be offered by the Association beyond CATA and CKO exam prep courses that run annually.

Communication is a two-way process. While you can count on your Association to continue to improve communication with the membership, please know the directors are an email or phone call away if you'd like to initiate discourse. Frustration and confusion can often lead to anger and that should be avoided as they both are a tremendous waste of time and energy.

“We are moving forward together.”

Listening to Jamie Laws when he received his OATA Founder's Award at the Niagara conference and to those other members inducted into the CATA Hall of Fame reminded me of all who have come before us; who continue to champion our efforts to advance the profession and who serve to remind us that every volunteer organization exists and survives on the spirit of co-operation and the equity of personal commitment.

Don't be a bystander; be an upstander and own the advances that await Athletic Therapy.

Gus Kandilas
Chair



President's Message



Drew Laskoski | President

Leading With Intent

“Leading with Intent” is a promise and a governance commitment. Your Association’s efforts to do both were reported on at the annual members’ meeting held June 1 at Niagara Falls alongside the CATA conference.

I hope the OATA annual report, the Town Hall question-and-answer session, the showcasing of the new concussion e-learning module and the new CISM AT-911 system helped deliver a sense that there is a clear and purposeful path that your Association is taking to advance Athletic Therapy in Ontario. The Town Hall had 100 or more ATs in attendance. I am pleased it resulted in new volunteers coming forward and a constructive review of past decisions and discussions on what’s next to come, particularly around regulation. It was also healthy to have a couple of members challenge us providing different perspectives and exposing some misunderstandings. We will do all we can to improve our communications with members, particularly on matters related to registration, regulation, title and scope issues. Again, thanks to all who submitted questions in advance of the Town Hall, asked questions at the Town Hall and had additional questions afterwards. Let’s keep those channels of communication open.

“ The application for the CKO to consider the AT Specialty requires a critical mass of AT registrants to legitimize the commitment of financial and expert resources by the College. ”

The intent is clear. Athletic Therapy will be a regulated health profession in Ontario and will continue to work to a defined scope of practice, eventually achieving authorized acts. It is one thing to say it. It’s another thing to work towards it. But, the real challenge is clearly communicating to you, our members, what that means year-by-year.

The starting point was having as many ATs as possible register for grandparenting under the College of Kinesiologists. Thank you to all those who tried to qualify and all those who are now R.Kin. ATs. As OATA members with the R.Kin. AT designation renew their CKO registration this year, for the first time, know you are now supporting the next step – the OATA’s application for an AT Specialty. The application for the CKO to consider the Specialty requires a critical mass of AT registrants to legitimize the commitment of financial and expert resources by the College.



If this seems like old news to some of you reading this column, I apologize. I have members who tell me this information cannot be repeated enough times. Clarity and transparency are the goals so let's revisit our intentions.

We have found a regulatory home with the CKO. Now, we are filing a formal application to the CKO for an AT Specialty. Why and what is a Specialty application?

The why is clear. The Association is working towards eventually achieving an AT Class of registration that would take us from R.Kin.AT to R.AT. The Specialty application is step two in a three step approach to full regulation. From the beginning, the multi-phased approach to achieving full regulation and title protection was understood to be the OATA plan of action.

As discussed in previous emails, SPRINT and REACH e-news, the OATA has been working collaboratively with the CKO on the development of the criteria by which the CKO would create this and other potential Specialties.

Considerable information is posted to the OATA website on the Specialty for review at your convenience. There are many precedents for similar Specialties within a regulatory college especially in the field of dentistry where the Royal College of Dental Surgeons of Ontario manages upwards of 12 Specialty professions. The precedent for a Specialty exists as well in psychology and medicine to name a couple of other well-known health care professional groups.

We are also encouraging recently CATA-certified ATs to take the CKO exam to advance their careers and increase our AT numbers as regulated health professionals.

The OATA intent, long approved by the membership, is full regulation for Athletic Therapists. We are on course.

Thanks to member engagement we can stay the course. Be part of the transformation. Participate in programs of care data collection that will help expand third-party insurance coverage and have AT practice benchmarked against peer rehabilitation professions. Attend workshops on new billing and practice opportunities.

**“OATA is a
member- driven organization.
You make me proud.”**

The Association also wants to encourage all members to connect with your District Leader. Do you know your District? Do you know your District Leaders? Watch for news about upcoming District events. In this issue of REACH and on the OATA website you'll find information on the Districts, the Co-Leaders and how to be in contact with them.

Together, let's lean in and press onward.

Drew Laskoski
OATA President



The Districts



Our Professional “Hoods”

OATA embraced the District structure of the College of Kinesiologists of Ontario (CKO) - a structure that is actually shared by all the RHPA regulatory bodies - as a way to map out the OATA membership population throughout Ontario into identifiable regions.

Last year was the beginning of the OATA Districts and 2016 was spent securing Co-Leaders for each District, developing a news bulletin for the District Leaders called BLAST that is shared with them within 2 days of every OATA Board meeting, developing what we call “In the Box” tools to help the District Leaders with member engagement. “In the Box” is a reference to check lists, guidelines, activity sheets, how-to’s, community media lists per District and other helpful hints and tools to serve as a true resource for the Co-Leaders when it comes to getting things started and up-and-running. Those tools include - Event in a Box, Round Table in a Box, Media Outreach in a Box, and a check list of how to host an event which would serve as something like a District Town Hall for Board Members to participate in and hear first-hand from members who are not able to easily attend the annual meeting held in the Toronto area. As we all know the District Leaders are volunteers, so any assistance is helpful, especially in this formative time of the structure.

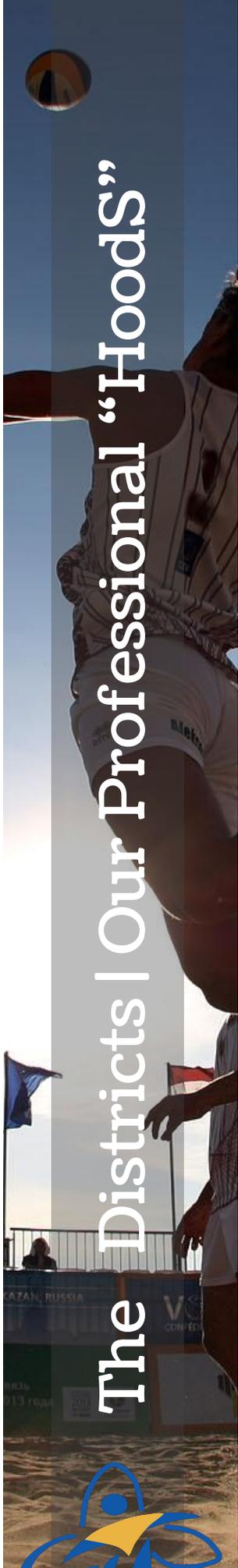
“ Engagement and leadership starts from the ground up - at the District level. ”

I am the incoming District Liaison lead. Many of you may know me and many may not. My name is Clare Richard and I am one of the three new OATA Board members that joined the Board this year as part of the OATA’s recruitment and succession planning. So far, so great, but there is much to learn and to do. My top priority is bringing the Co-Leaders in to participate in the annual Board Retreat and planning sessions and to add extra training for any Co-Leader looking for more support.

Each District has its own Facebook that was set up. The goal is to expand this online communication as part of the new digital strategy for the Association. This should plug the Districts into the CATA-OATA broader outreach campaigns and ultimately result in better, timely and interactive communication. This is one area where the District Co-Leaders will be looking to members in each District to engage and to help out.

Clare Richard | District Liaison





The Districts | Our Professional “Hoods”

“The AT professional community lives in the Districts.”

Like any new structure in a volunteer-based, not for profit organization, it should take up to three years to create a well-traveled road map to member engagement using the Districts. I met many members at the OATA Town Hall in Niagara Falls who still do not know what District they are in or who their Co-Leaders are, but that will change this year as we strengthen the structure. In this issue of REACH, check out the District map, identify your District and send an email to your District Co-Leaders letting them know of your interest to help them plan and organize activities and events. The Districts will be built with you.

If you have any questions, during this formative time for the Districts, you can reach out to me directly as well. Thanks to the wonderful Co-Leaders who have come forward. For many of you this is your first time involved with the Association in a leadership position. That’s great. You (we) are the OATA’s future.

By the way, there is an OATA Board developed leadership path, linked to succession planning and capacity building, to encourage our generation – we Millennials – to step forward, gain some mentoring and training, to own the tasks and roles and leadership positions in the coming years. It is based on volunteer engagement from Districts to Board Committee work to getting on the Board, being a Co-Leader and running for CKO Council. There are lots of opportunities.

I can tell you from my own personal experience volunteering to help on the OATA video with mdBriefCase resulted in me learning some important practice information. Plus, while at the filming, I caught up with Jeannette Quach who shared she joined the Board after gaining professional insights from a Knowledge Café event she attended at an OATA conference.

“Athletic Therapist Millennials are stepping forward in leadership roles.”

Jeannette joined the Board and as Board Treasurer learned much about financial transactions and reporting that may spur her on to start her own business. Being involved in the OATA as a volunteer is not all about what you can do for the Association. It’s mutually-beneficial. Be prepared to learn invaluable information to advance your practice and career.

So my AT friends, our professional “hood” is where we live or practice. It is about living our health care practitioner dream within the AT profession, but it also means knowing your District and stepping up to be involved.

Stay tuned as the Districts start to ramp up with activities and events. They’ll need you!!

Clare Richard
District Liaison



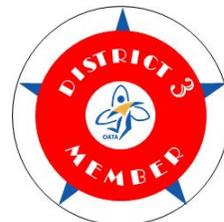
Do You Know Your District?



The districts of Kenora, Rainy River, Thunder Bay, Algoma, Cochrane, Manitoulin, Parry Sound, Nipissing, Timiskaming; the district municipality of Muskoka and the city of Greater Sudbury.



The counties of Frontenac, Hastings, Lanark, Prince Edward, Renfrew, Lennox and Addington; the united counties of Leeds and Grenville, Prescott and Russell, Stormont, Dundas, Glengarry and the city of Ottawa.



The counties of Haliburton, Northumberland, Peterborough and Simcoe; the city of Kawartha Lakes, the regional municipality of Durham and the township of Scugog.



The city of Toronto and the regional municipality of York.



The counties of Brant, Dufferin, Wellington, Haldimand and Norfolk; the regional municipalities of Halton, Niagara, Peel, Waterloo, and the cities of Hamilton and Brantford.



The counties of Essex, Bruce, Grey, Lambton, Elgin, Middlesex, Huron, Perth and Oxford; the municipality of Chatham-Kent and the city of London.



Do You Know Your District?



The districts of Kenora, Rainy River, Thunder Bay, Algoma, Cochrane, Manitoulin, Parry Sound, Nipissing, Timiskaming; the district municipality of Muskoka and the city of Greater Sudbury.



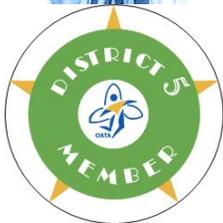
The counties of Frontenac, Hastings, Lanark, Prince Edward, Renfrew, Lennox and Addington; the united counties of Leeds and Grenville, Prescott and Russell, Stormont, Dundas, Glengarry and the city of Ottawa.



The counties of Haliburton, Northumberland, Peterborough and Simcoe; the city of Kawartha Lakes, the regional municipality of Durham and the township of Scugog.



The city of Toronto and the regional municipality of York.



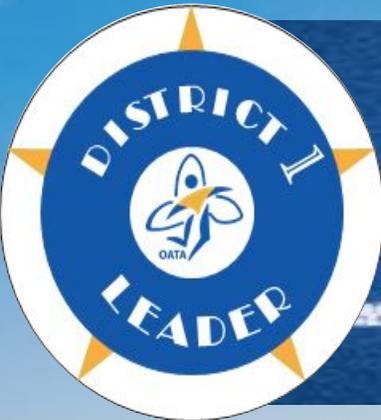
The counties of Brant, Dufferin, Wellington, Haldimand and Norfolk; the regional municipalities of Halton, Niagara, Peel, Waterloo, and the cities of Hamilton and Brantford.



The counties of Essex, Bruce, Grey, Lambton, Elgin, Middlesex, Huron, Perth and Oxford; the municipality of Chatham-Kent and the city of London.



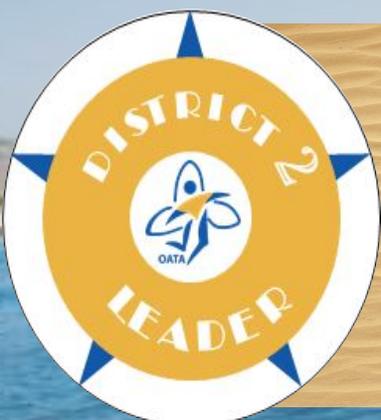
Do You Know Your District Leaders?



Daniel
Buckland



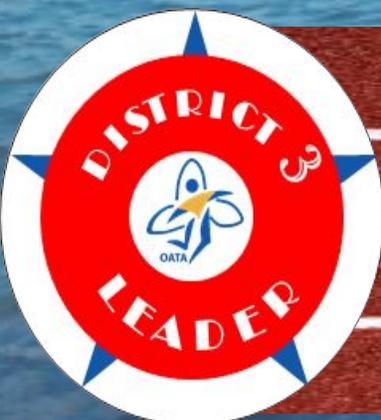
Kelsey
Weir



Megan
Stewart



Ashley
Hill

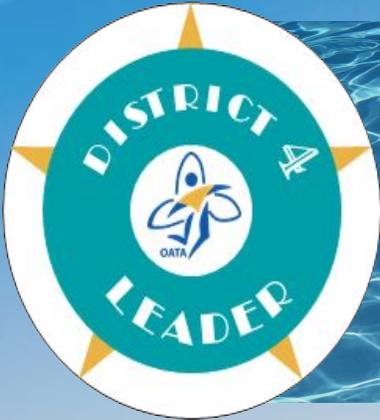


Christina
Fogg



Alex
Barton

Do You Know Your District Leaders?



Kristin Boyle



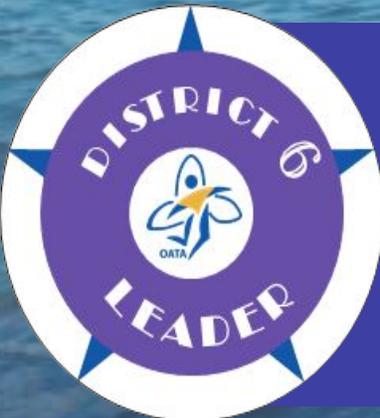
Lauren Orser



Sherry Knight



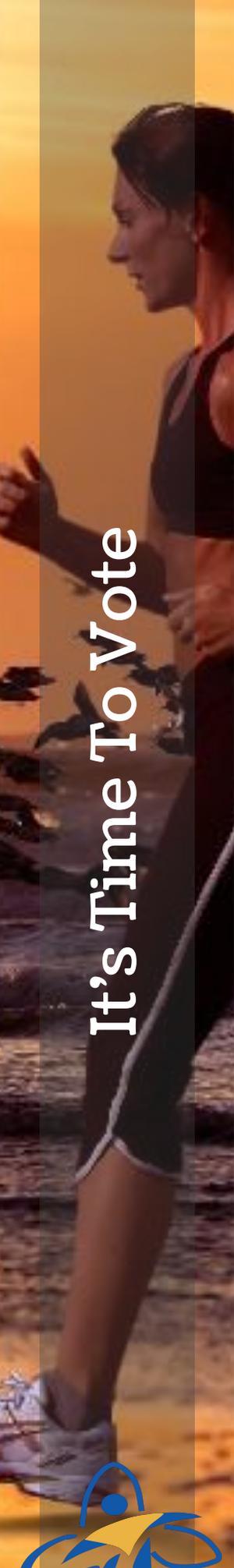
Giulio Carlin



David Stoute



Derek Debono



It's Time To Vote



CKO Council Elections

VOTING IS IMPORTANT

July 11 -18, 2017

The College of Kinesiologists of Ontario (CKO) is run by a Council, similar to a board of directors. The Council sets the College's strategic direction and ensures that the College is meeting its mandate to protect the public.

The election for new Council members of the CKO from Districts 2 & 4 will be held on Tuesday, July 11.

The online poll opens at 12:01 a.m. on July 11 and closes at 11:59 p.m. on Tuesday, July 18.

The OATA is proud to announce Athletic Therapists Jennifer Bushell (2), Nelson Amaral (3) and Stefanie Moser (4) from each electoral District are nominated candidates.

Congratulations to Nelson Amaral of District 3, who was elected by acclamation and will join the Council for three years beginning September 2017.

Make your voice heard and your vote count!

Visit www.coko.ca for more on the Council election.



District 2 ATs Step Forward



<input checked="" type="radio"/>	Jennifer Bushell	Athletic Therapist
<input type="radio"/>	Daniel Crête	Kinesiologist
<input type="radio"/>	Evyanne Wooding	Kinesiologist
<input type="radio"/>	Stephen Maniscalco	Kinesiologist

“With over 13 years’ experience as a Kinesiologist, and 10 years as a Certified Athletic Therapist, I have proudly served on the Ontario Athletic Therapists Association board and bring vision, compassion and understanding for our respective professions from the view point of a practitioner and engaged servant for the profession.

My background as an Athletic Therapist, particularly in a self-regulated profession allows me to appreciate the tremendous value in regulation. I am passionate about adding value and recognition to the practice of Kinesiology in Ontario and want to expand the footprint of Kinesiologists to the public. Additionally, I aim to address our professional development needs.

As someone who greatly values public education in health care, I have taken key initiatives in concussion regulation in Ontario high schools, increased occupational health awareness in the workplace, and organized and developed multidisciplinary health initiatives for evidence based integrated health clinics. Moreover, as an Athletic Therapist, I developed key safety policies to ensure standards of care to protect the public and profession, namely by developing a standard for the governance of Athletic Therapy in a high school district.

To serve as a member of our prestigious organization would be a tremendous honour and I would like to seek your support for my candidacy. My key objective would be to use my diverse background in professional administrative and project development to help continue to move our profession forward for the public interest. Your support is humbly appreciated.”



District 3 ATs Step Forward



Congratulations to
Nelson Amaral.
Elected by acclamation
to the Council.

Nelson Amaral

“Over the past 25 years of working in my profession I have had the privilege of meeting and working with individuals of diverse backgrounds. These experiences have helped me to be a contributing member on several committees and associations. I have held positions as a National Examiner and as Director of Marketing for another executive board. I hope to bring this experience and knowledge to the CKO Board. I would like to peruse the goals of the CKO Board to ensure that the guiding principles and policies are made to serve and protect the public interest. This is important in maintaining the quality, professionalism and conduct of Kinesiologist in Ontario.”

On June 20th, The College of Kinesiologists of Ontario elected Nelson Amaral of District 3 by acclamation with the following message.

“The College is pleased to announce that Nelson Amaral was elected by acclamation to Council in District 3. He will serve a three-year term, beginning in September. We look forward to his contributions to Council.

Nelson joins an 18 member Council, composed of Kinesiologists from across the province and public members appointed by the Ontario government. He will replace Fergal O’Hagan, who was first elected to Council in 2014. His contributions have been invaluable, particularly on the Quality Assurance and Patient Relations committees. On behalf of the College, we extend our sincere appreciation to Fergal for his work and dedication.

The College of Kinesiologists of Ontario is the regulatory body for the kinesiology profession in Ontario, and exists to protect the public. Council sets the College’s strategic direction and develops the policies and standards to ensure the College is meeting its mandate.”



District 4 ATs Step Forward



<input type="radio"/>	Sandra Atri	Kinesiologist
<input type="radio"/>	Kimberly Cullen	Associate Scientist and Lecturer
<input type="radio"/>	Matthew Daher	Kinesiologist
<input type="radio"/>	Faith Delos-Reyes	Program Coordinator- Women's College Hospital
<input type="radio"/>	Jean Fraser	Kinesiologist
<input checked="" type="radio"/>	Stefanie Moser	Athletic Therapist
<input type="radio"/>	Renee Raymond	Kinesiologist

“As a rehab professional and as a clinic owner, I hire and work with multi-disciplinary teams comprised of Physiotherapists, Massage Therapists, Kinesiologists, Chiropractors and Athletic Therapists, not to mention working with sport medicine doctors on several research projects that we’re very proud have had published in esteemed journals.

Like many of my fellow R.Kin. ATs, I work on major games in either the host or sport medical teams. I have been the head AT for the Toronto Lynx Professional Soccer Team and the assistant AT with the Hamilton Tiger-Cats of the CFL and a Lead Therapist at the 2015 Pan Am Games. I have been honoured to be part of the medical team for the Canadian National Women’s Hockey Program for over ten years as the Athletic Therapist for the 2010 World Champion U18 team and was also proud to have been the Athletic Therapist for the Senior National Women’s team at the 2008, 2011, and 2015 IIHF Women’s World Hockey Championship.

As someone who has participated in professional association governance, I have also learned the importance of what the regulator college commits to in its mandated duty to serve and protect the public interest. When making decisions, Council Members recognize the obligation to reflect the values and expectations of the public served by registrants.

With the call for District 4 nominations to the CKO Council, I feel the need to step forward and I would be most proud to serve my fellow CKO registrants in District 4 to the best of my ability. I will make the time to hear and share the voices of registrants within District 4 at the CKO Council table.”





RECOGNITION OF EXCELLENCE: ONTARIO ATs

Student Leadership Award Winners

Amanda DeLuca - York University
Sarah Campanico - Sheridan College

CATA Annual Scholarship Award

Katelyn Watts

Larry Ashley Memorial Scholarship Award

Christine Zentai

George Borden Goodwill Exchange Bursary

Danielle Dobney

Merit Award Winners

Saul Behrman
Jason Li
Kayla Breton Chafe
Kristin Hodgen

Outstanding SAT Award

Tracy Meloche

Distinguished AT Educator Award

C. Gus Kandilas





OATA Members Join CATA Hall Of Fame

From Left to Right: Cindy Hughes, Wendy Hampson, Joseph P. Kenny.

CONGRATULATIONS!!

The OATA is proud to announce that at the Annual CATA Conference, three Ontario Athletic Therapists were inducted into the CATA Hall of Fame. Cindy Hughes, Wendy Hampson and Joseph P. Kenny were the inductees from Ontario this year.

Awards for research in Ontario were also presented:

Writing Award – Certification Candidate Review Article

Emily Coleman - “Implementing a Ketogenic Diet to Shorten Duration of Concussion Symptoms.”

Writing Award – Certified Research Article

Danielle Dobney CAT(C), MSc - “Safety, acceptability and outcomes following early Active Rehabilitation for concussion recovery in youth: an exploratory randomized clinical trial.”





Dr. Jamie Laws | 2017 Recipient

Founder's Award

What is the 'Founder's Award?'

2015 marked the 40th anniversary of the OATA and the launch of the White Paper on the AT profession in Ontario and in Canada. During the development of the White Paper, research revealed more details on the profession's founders here in the GTA. The 10 individuals who met at the Maple Leaf Gardens in Toronto on April 24, 1965 have all passed. It was decided the "Founders" should be officially acknowledged and a Founders' Award given annually to those who demonstrate those same leadership qualities. In their honour, criteria was established for an annual award. Recipients will be announced at the AGM reception every year. The recipients will have distinguished themselves through leadership in the profession and through efforts that have served to advance the profession.

2017 Founder's Award

This year, the Founder's Award was presented to OATA's James (Jamie) Laws at the CATA Gatorade Awards Banquet. The OATA was pleased to present the third annual OATA Founder's Award to Dr. James (Jamie) Laws, who graduated from York University with a BA, Specialized Honours in Physical Education and Geography in 1973. Jamie was part of the first cohort to pass the CAT(C) certification exam in 1975. He graduated from the Canadian Memorial Chiropractic College as a Doctor of Chiropractic in 1979. He then became a Fellow of the Royal College of Chiropractic Sport Sciences in 1981. Dr. Laws was a founding member of the Acupuncture Council of Ontario in 1995 and a Fellow of McLaughlin College, York University in 2004.



AT Norm Calder Inducted Into UofT Hall Of Fame



UNIVERSITY OF
TORONTO

Norm Calder Builder

Varsity Blues Athletic Therapist
1977-1985

Varsity Blues Equipment Manager
1985-2009

Associated with 3 national championship teams:

Men's Hockey, 1983-84

Football, 1993

Women's Hockey, 2000-01

Member of Medical Staff:

Olympic Games, 1973

Commonwealth Games, 1982, 1990

FISU Games, 1979, 1991

District 10, Athletic Equipment Manager's Association
Manager of the Year, 2001-02 & 2002-03

Canadian Athletic Therapist Association
Past Treasurer; Member Emeritus, 2004





AT Data Needed For Programs of Care



Acute Lower Back Program of Care has become a rehab benchmark on treatment efficiency and impact. Industrial Athletes have well-defined needs. There are 13 rehab professionals involved in delivering Programs of Care (POC) to WSIB clients. R.Kin.ATs now qualify as well.

COLLECTION OF THIS DATA RELEVANT TO POLICE AND FIREFIGHTERS AS WELL.

The Low Back Program of Care is an evidence-based health care delivery plan which describes treatment shown to be effective for workers with many low back injuries. Initially launched in 2002 as the Acute Low Back Program of Care (ALBI), this program was updated in March 2011.

The POC delivers the best recovery outcomes for workers with most low back injuries. Workers treated in the LB POC achieve better health and functional outcomes, including earlier return to work, when compared to workers treated in fee-for-service care.

TBC: The OATA has an October workshop on the WSIB program planned for R.Kin.ATs. Please watch for registration.





PEAK PERFORMANCE

For Ontario's Elementary Teachers



80,000+ Ontario elementary teachers now have Athletic Therapy as a health benefit under their insurance plan.

Elementary school teachers play an important role in early childhood development. While they are taking care of Ontario's young minds, who takes care of them?

The Elementary Teachers' Federation of Ontario (ETFO) has just finished a three phased roll out of its new health benefits plan for its over 80,000 members across Ontario.

The good news, Athletic Therapists are now included in the plan's \$1,000 per year Paramedical pool of coverage.

Teachers can choose from Athletic Therapists, Chiropractors, Massage Therapists, Occupational Therapists and Physiotherapists for their rehabilitation care needs.

To find the elementary teachers nearest your clinical practice, do an internet search for the local school boards where you will find the list of every elementary school in your region.

Typically, the ratio is 2 or 3 elementary schools for every high school in the area.

In the Guelph area, for example, there are 65 listed public elementary schools and 11 high schools. In the Hamilton area there are 92 elementary schools with only 11 high schools.

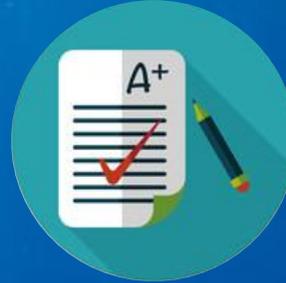
This is a new market for ATs.

Congrats to OATA members who responded to our earlier alert to members about this new EHB coverage pool of potential clients. We understand the OTIP - Ontario Teachers' insurance Plan - covers retired and current teachers.

They need you!!



Fall CATA Certification Exam Prep For Candidates



WATCH FOR HOLD THE DATE

Every fall, the OATA runs a Certification Prep Course for Candidates in preparation for the National CATA Exam.

SCHEDULE

Day 1

Morning Course Registration - 7:45 AM

Course Start - 8:00 AM

Afternoon Course Registration - 11:45 PM

Course Start - 12:00 PM

Day's End - 5:00 PM

Day 2

Morning Course Registration - 7:45 AM

Course Start - 8:00 AM

Afternoon Course Registration - 11:45 PM

Course Start - 12:00 PM

Day's End - 5:00 PM

Details of the course will be released this summer - keep checking your inboxes for emails from the OATA.



AT 911

Peer Support System



SIGN UP!

Imagine if there were Athletic Therapy colleagues and friends who were trained and ready to help you in the event of a critical incident where you dealt with a significant work related injury or death. We are looking for Athletic Therapists across Ontario who:

- Want to learn how to help a colleague or friend who has experienced a critical incident
- Are willing to be available to help if a critical incident does occur in their District. This is not expected to be a significant occurrence.
- Are willing to assist an individual in your District in person, via Skype or by phone depending on distances.

Characteristics of the ideal AT 911. OATA Peer Support Team member

Someone who:

- Is a member of the OATA and is respected by his or her colleagues
- Is compassionate
- Knows how to listen to others
- Understands confidentiality
- Is willing to volunteer time to respond to other members of the OATA who are in need of help

Program Highlights

- Psychological crisis and psychological crisis intervention
- Resistance, resiliency, recovery continuum
- Critical incident stress management
- Evidence-based practice
- Basic crisis communication techniques
- Common psychological and behavioral crisis reactions
- SAFER-Revised model
- Suicide intervention
- Risks of iatrogenic “harm”

Course Description

Crisis Intervention is NOT psychotherapy; rather, it is a specialized acute emergency mental health intervention which requires specialized training. As physical first aid is to surgery, crisis intervention is to psychotherapy. Thus, crisis intervention is sometimes called “emotional first aid”. This program is designed to teach participants the fundamentals of, and a specific protocol for, individual crisis intervention. This course is designed for anyone who desires to increase their knowledge of individual (one-on-one) crisis intervention techniques (ICISF).

Course information

- Two-Day Course: 8:30 a.m. – 4:30 p.m.
- Manual provided
- Certificate awarded at the completion of the course
- Cost – TBD. Approximately \$350

Continuing Education Information

13 Contact Hours; CATA CEUs pending

Contact: AT911.OATA@gmail.com





AGM 2017

Town Hall Q&A

OATA has submitted to the CATA for CEUs, the names of all who registered and attended the OATA AGM Town Hall at Niagara Falls.

Over the past few years, the Association has invested in an online option for members to attend the AGM when we host it at the Kingbridge Centre.

This year, as you know, we moved our full conference to join with the CATA.

The online option was not available. Thanks to all who made the effort to attend in person.

Please watch for an e-survey that will be issued asking how many would continue to join the annual OATA meeting through an online option. Based on the survey results, we will then prepare and distribute an e-conference amendment to the By-Laws. We will also as invest in some additional platforms to make it possible for more to attend virtually should the demand exist.

The Town Hall questions submitted were answered in writing and presented at the meeting in hard copy and in a presentation deck. They are also on the website in the member portal area. Additional questions received at meeting and following the meeting have been answered verbally and in writing and are included here for full member review.

Q Is the OATA involved in revenue-splitting on the e-learning concussion module?

A NO, the OATA is not involved in a revenue split on the mdBriefCase e-learning module program. We did secure a discount for OATA members as a result of the Association partnering on content. We also secured a discount that ATs can extend to referral sources such as doctors who, as a result of taking the e-course, might better appreciate why referring a concussion patient to the local AT is sound practice. The e-learning module is being marketed by mdBriefCase primarily to family physicians. If the Association had several hundred ATs and their referrals register and take the program there could be a financial credit to the Association, but the likelihood of that is remote and not a factor in the partnership. mdBriefCase could have created this e-learning module with Chiropractors or Physiotherapists or even sports medicine doctors. The fact the OATA secured the opportunity to showcase the AT expert approach to concussion management should be acknowledged as a positive. This is a clear display of the OATA meeting its mandate to promote the profession and to advance real opportunities that benefit members.

[CLICK HERE FOR THE FULL LIST OF Q&As.](#)



Ontario Games

2019 & 2020



Games
Ontario Jeux de
l'Ontario

The 2019 and 2020 Ontario Games will be coming to the communities of Durham Region, Huntsville and Orillia, which will boost local economies and give the province's amateur athletes the opportunity to compete close to home.

- Durham Region will host the 2019 Ontario ParaSport Games. Communities in Durham will also benefit from the legacy of accessible facilities for future events. The community previously hosted the 2000 Ontario Summer Games and the 2010 Ontario 55+ Summer Games.
- The Town of Huntsville will host the Ontario 55+ Winter Games in 2019. These Games are the only major provincial sporting event in Ontario for the 55+ age demographic. Huntsville hosted these games in 2013 and provides an ideal setting for snow sports.
- The City of Orillia will be hosting back-to-back Ontario Winter Games, having been previously awarded the 2018 Ontario Winter Games. The 2020 Ontario Winter Games will feature Orillia's new recreation complex, which will be opened later in 2018.

These three multi-sport games will contribute to local tourism and economic activity with an expected total impact of \$8.5 million in the host communities.

OATA has been in contact with the organizers in each of the three municipalities for information on their recruitment for the medical teams. The contacts are:

Lori Talling, Durham Parasport Games 2019
Sport Tourism Co-Ordinator
(800) 372 1102 ext. 2608

Mike Ladouceur, Orillia Ontario Winter Games (2018 & 2020)
Sports Program Supervisor & Winter Games Manager
(705) 323-3549

Kari Lambe, Huntsville Ontario 55+ Games 2019
Executive Director Community Services & Economic Development
(705) 789 6421 x 3021



OATA Promotes The AT Profession

Members are welcome to borrow promotional material. Contact oatamembership@gmail.com.

ONTARIO ATHLETIC THERAPIST ASSOCIATION

HEALTH IN MOTION
THE ATHLETIC PURSUIT OF DAILY LIVING

1
2
3
4
5
6
7
8
9

OntarioAthleticTherapists.org

ONTARIO ATHLETIC THERAPIST ASSOCIATION

HEALTH IN MOTION
THE ATHLETIC PURSUIT OF DAILY LIVING

1
2
3
4
5
6
7
8
9

OntarioAthleticTherapists.org

ZIP BANNERS

**SPORT CONCUSSIONS AND
CERTIFIED ATHLETIC THERAPISTS**

ONTARIO ATHLETIC THERAPIST ASSOCIATION

BROCHURES

AT PROFESSION |
CONCUSSIONS |
AT 911

**PASSION + PERFORMANCE =
CERTIFIED ATHLETIC THERAPISTS**

ONTARIO ATHLETIC THERAPIST ASSOCIATION

10 FOOT VINYL
DISPLAY



“Thanks OATA for use of the banner and all these promotional materials. It was way more than I expected!”
-Megan Stewart



BRANDED
APPAREL

REACH

NEWSLETTER

REACH is a quarterly publication by the
Ontario Athletic Therapist Association.



If you have a story you would like to share
with the publication,
contact oatamembership@gmail.com.